COOKIES POLICY

HOW WE USE COOKIES ON INFOPOLY.COM

CREATED FOR INFOPOLY.COM USERS

Title	COOKIES POLICY
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1   Introduction

Like most similar websites, our website (Infopoly.com) uses cookies. In this document we explain more about cookies and how we use them. By using this website and agreeing to this policy, you consent to our use of cookies in accordance with the terms of this policy as well as our Privacy policy in general.

2   Cookies policy

2.1   About cookies and the cookies we use

Cookies are files which often include an anonymous unique identifier. These files are sent by web servers to web browsers, and they may also be sent back to the server each time the browser requests a page from it.

Cookies can be used by web servers to identify and track user journey across the site as they navigate different pages on a website and interact with content. They can also be used to identify users returning to a website.

Cookies may be either "persistent" cookies or "session" cookies. A persistent cookie consists of a text file sent by a web server to a web browser, which will be stored by the browser and will remain valid until its set expiry date (unless deleted by the user before the expiry date). On the contrary, a session cookie expires when the web browser is closed (at the end of the user session).

This website uses both persistent cookies and session cookies.

2.2   How we use cookies

Cookies do not contain any information that personally identifies you, but personal information that we store about you may be linked, by us, to the information stored in and obtained from cookies. The cookies used on this website include those which are strictly necessary cookies for access and navigation, cookies that track usage (performance cookies) and remember your choices (functionality cookies). At the time of writing (June'23) we do not use cookies that provide you with targeted content or advertising, however this may change with time.

We may use the information we obtain from your use of our cookies for the following purposes:

- To recognise your device when you visit the website,
- To track you as you navigate the website, and to enable the use of more advanced web features such as forms,
- To analyse the use of the website and improve its usability,
- In the administration of the website,

- (Currently not the case, but in the future potentially to slightly personalise the website for you, including targeting advertisements which may be of particular interest to you).

2.3   Third party cookies

When using this website, you may be sent third party cookies.

Our service providers may use the information they obtain from your use of their cookies:

- To track your browser across multiple websites,
- To build a profile of your web browsing,
- (Currently not the case, but in the future potentially to target advertisements which may be of particular interest to you).

We use Google Analytics, which is a web analytics service provided by Google, Inc. ('Google'). Google Analytics uses 'cookies', i.e. small pieces of data stored in text files placed on your device, to help the website analyse how users use this website. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. The IP address will be truncated before transmission. On our behalf Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet activity in connection with the use of the website. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser; however please note that if you do this you may not be able to use the full functionality of this website. You may also prevent the collection of the information generated by the cookie about your use of the website (including you IP address) and the processing of this data by Google if you download and install the browser plug-in available here.

In addition to Google Analytics, this site may use certain third-party cookies, such as YouTube, UpWork, LinkedIn, HubSpot, Google search console and Google Adwords.

You can find further information on Google Analytics here. For further information on Google's privacy policy see here.

In addition to the information we provide in this Cookie policy, you can find out more information about your online choices here.

2.4   Blocking cookies

Most browsers allow you to refuse to accept cookies. For example:

In Internet Explorer you can refuse all cookies by clicking Tools > Internet Options > Privacy > 'Block all cookies' using the sliding selector;

In Firefox you can block all cookies by clicking Tools > Options and un-checking 'Accept cookies from sites' in the 'Privacy' box.

In Google Chrome you can adjust your cookie permissions by clicking Settings > Privacy and security > Cookies and other site data, and select your preferred option.

Blocking all cookies will, however, have a negative impact upon the usability of our website. If you block cookies, you may not be able to use certain features on the website.

2.5   Deleting cookies

You can also delete cookies already stored on your computer:

In Internet Explorer, you must manually delete cookie files;

In Firefox, you can delete cookies by, first ensuring that cookies are to be deleted when you clear private data (this setting can be changed by clicking Tools > Options > Settings > Clear private data in the 'Tools' menu.

In Google Chrome you can adjust your cookie permissions by clicking Settings > Privacy and security > Clear browsing data > Cookies and other site data.

Doing this may have a negative impact on the usability of many websites.

3   Our contact details

Please refer to the end cover of this document, or to the footer area on our website for our contact details. Our full website address is https://www.infopoly.com/.

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